



2025 **Media Kit**

www.ofala.org
media@ofala.org

The Ofala Festival is a significant cultural event in Onitsha, Nigeria, celebrated annually in October. It's a time for the Obi of Onitsha to emerge from seclusion and showcase the kingdom's rich heritage through royal dances, tributes, parades, and music. Here's a breakdown of the festival

 **Celebration:** The festival spans two days, with the first day, Iru Ofala, focused on the monarch's parade and dance, while the second day, Azu Ofala, features elaborate displays by age-grade societies in colorful uniforms.



 **Recent Developments:** The festival has grown in scope and recognition, incorporating international art exhibitions, lecture series, and the youth carnival.

 Recognition: The Ofala Festival has received endorsements from the Nigerian Tourism Development Corporation and a Certificate of Recognition for Excellence in Culture from the United Nations World Tourism Organisation.

Overall, the Ofala Festival is a vibrant celebration of Onitsha's cultural heritage, attracting national and international attention while promoting unity and cultural preservation.



A group of people in traditional Maori attire, including feathered headdresses (hongi) and patterned clothing, performing a haka on a grassy field. The individuals are wearing elaborate headdresses made of colorful feathers and carrying traditional weapons like taiaha. They are in a dynamic pose, characteristic of a haka performance.

-





🌟 **Iru Ofala:** The first day of the festival, where the monarch, Obi of Onitsha, parades his palace and dances to war drums, showcasing his royal regalia and performing traditional dances.

 **Inye Ukwu Na Nlo Eze Onicha (Spiritual Retreat):** A ritual ceremony where the monarch undergoes spiritual purification for the benefit of the community.





OBI OF ONITSHA

 Traditional Rulership: Ascended the throne as the 21st Obi of Onitsha on May 14, 2002, focusing on "Peace and Reconciliation based on Truth and Transparency as Foundation for Sustainable Development".



 Global Contributions: Member of the Nigeria-Britain Association and Britain-Nigeria Association, promoting cultural and commercial interests between the two nations.

 **Current Roles:** Chancellor of Ahmadu Bello University Zaria, Chairman of International Breweries PLC

Venue: Education Trust Fund (ETF) Hall, Chukwuemeka Odumegwu Ojukwu University, Igbariam Campus.

Venue: Ime Obi Multipurpose Hall, EzeChima Square

Ofala Youth Carnival

11:00 AM : Ceremonial Iru Ofala

12:00 PM : Ceremonial Azu Ofala

3: 00 PM : Oreze X Art Exhibition Closing Ceremony

1:00 PM: Ofala Banquet (by Invitation only)

Venue: Ime Obi

10:00 AM : Ofala Thanksgiving Service

Venue: Sacred Heart Catholic Church, Odoakpu Onitsha





Contact Information

NAME: Ozomma Tony Nezianya

TEL: +2348033034910

EMAIL: Tonynezianya@ofala.org